

KAREN J. LEWIS

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Professional Experience

Environmental Law & Policy Center, Chicago, IL 1999-2001

- *Environmental Business Specialist* -

- Advised commercial real estate, architectural, and interior design businesses about the use of environmentally-sustainable products and practices, including LEED
- Facilitated business-to-consumer interactions to initiate the use of environmental processes
- Created and implemented educational programs for the National Recycled Paper Coalition
- Developed speaker series in partnership with public and private sectors to address sustainable design issues. Attended by 100 people in the design and construction industry in Chicago
- Collaborated with elected City of Chicago official on a municipal Green Building Ordinance

Searle Pharmaceuticals, Skokie, IL, 1995-1999

- *Associate Product Manager, Strategic Planning Associate* -

- Launched new drug to market. Developed strategic and tactical marketing plan, managed \$4M budget, coordinated cross-functional activities of market research, manufacturing, and R&D
- Analyzed and reported potential impact of proposed pharmaceutical legislation to CEO
- Coordinated the development of a women's wellness disease management program to leverage Searle's presence and sales within managed care organizations

Minnesota Mining and Manufacturing (3M), St. Paul, MN 1993-1995

- *Senior Marketing Analyst, Federal Government Marketing Analyst* -

- Provided market research and strategic planning to premier divisional clients using marketing tools such as industry trend, market share and segment analysis to increase product sales
- Developed and Co-Chaired Environmental Marketing Symposium to identify environmental business strategies which lower production costs and support marketing for 3M products
- Identified market opportunities and marketing plans for sales to the federal government

Volunteer Experience

Temple Shalom of Chicago, 2011 – present, Chairperson, Building Committee and Visioning Team

- Created and lead an environmental initiative. Developed team, supervise a variety of projects and programs, create communication and action plans, network with external community to build relationships, increase membership involvement and reduce overhead costs.

Court Theater, 2013 – present, Board Member

- Gala Committee and Development Committee member

Open Books, 2011 – present, Sales Volunteer

- Interface with customers and students, inventory and price books, organize shelves and displays

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Volunteer Experience, continued

Institute for Environmental Solutions, Denver, CO 2007-present, *Institute Associate*

- Edit grant proposals to obtain funding for environmental projects in the Denver metro region

Hawthorne Scholastic Academy PTA, Chicago, IL 2003-2009

- President, Vice-President, Corresponding Secretary -

- Deployed 70 volunteers, supervised 25 committee chairs and board members, partnered with school administration on fundraising, community service and educational support

Educational Background

The University of Michigan, Ann Arbor, Michigan (MBA/MPP), 1990-1993

Joint Masters of Business Administration and Public Policy, Graduation with Distinction

- Eastman Kodak Chemical Company, Government Affairs
- Center for Clean Air Policy – evaluated electric vehicles and carbon sequestration

The University of Colorado, Boulder, Colorado, 1986-1988, *Bachelor of Arts*

- Environmental Protection Agency, Office of Waste Water Management
- Metro Denver Brown Cloud Study – researched air pollution source contaminants

Cornell University, Ithaca, New York, 1984-1986