

BRIAN K. BRAA, B.S., M.L.A.

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U.S. Citizen, with U.K. Work Visa (Expires March 2010)

EDUCATION AND QUALIFICATIONS

Master of Landscape Architecture, California State Polytechnic University, 2001.

Thesis Title: *Seeking Streams: A landscape framework for urban and ecological revitalization in the upper Ballona Creek watershed.*

Honors: Dean's Award for Outstanding Graduating Student
American Society of Landscape Architects Graduate Honor Award
Sigma Lambda Alpha

Bachelor of Science, University of Colorado College of Business, 1990.

Major: Accounting

Honors: Cum Laude

Registered Landscape Architect (California), 2003–present.

CAREER SUMMARY

SENIOR LANDSCAPE PLANNER, Chris Blandford Associates, London, U.K. 2008

Forty person award-winning landscape architecture firm, with a focus on World Heritage Sites.

- Performed character assessments for area around Stonehenge, and proposed windfarm near Cambridge.
- Prepared visual impact brief in planning appeal for brownfield redevelopment in East Sussex.

OWNER, Regenerative Studio, Boulder, CO 2006–2008

- Project manager of framework plan for Belvoir Ranch, an 18,000-acre municipally-owned open space. Goal was to balance revenue-generating uses—such as wind energy—with recreation and infrastructure needs.
- Examined and helped craft strategies for re-integrating buried streams back into fabric of Los Angeles, with added benefits of added park space and stormwater quality improvement.
- Chaired programs for 2-day sustainable-design conference with 12 education sessions and two nationally known keynote speakers.

LANDSCAPE ARCHITECT/PLANNER, Shapins Belt Collins, Boulder, CO 2003–06

Twelve person award-winning landscape architecture firm, with project sites that include the Statue of Liberty, Grand Canyon, Yellowstone National Park, and the Boston Harbor Islands.

- Planning project manager for \$52 million 5,000-acre recreation complex within Nevada's 316,000-acre Spring Mountains National Recreation Area. Advocated alternative transportation and sustainable development to protect sensitive resources, and used financial projections to improve project feasibility.
- Developed conservation plan, and managed its production, for converting politically-sensitive 5,000-acre previous nuclear weapon production brownfield site into Rocky Flats National Wildlife Refuge.
- Prepared graphics and text for park management plans, including Statue of Liberty and Irvine Ranch.
- Created detailed historic landscape assessments that include *Old Faithful* and other facilities in Yellowstone National Park; and *Bathhouse Row* in Hot Springs, AK.

HISTORICAL LANDSCAPE ARCHITECT, National Park Service, Lakewood, CO 2002–03

U.S. Federal Agency that administers 391 properties across 84 million acres.

- Managed program to assess historically significant landscapes within national parks across three western U.S. states. This involved on-site studies of resources and archival research, as well as advising park managers on prioritizing and providing stewardship for their inventory of resources.

- LANDSCAPE ARCHITECT, PKM Design Group, Inc., Englewood, CO 2001–02
Four person landscape architecture firm specializing in design for transportation projects.
- Created landscape designs for commuter light-rail stations and provided design-review feedback as part of \$1.67 billion highway expansion project in metropolitan Denver.
 - Developed detailed design guidelines for University of Colorado facilities that house 20,000 students.
 - Devise design strategies to visually unify 60 miles of high-volume highways near Denver, Colorado.
- COMPETITIVE MARKET ANALYST, AT&T Wireless Services, Denver, CO 1997–98
Largest U.S. wireless phone carrier in the late 1990's.
- Advised senior management on pricing and promotion policies for three-state area.
 - Provided business intelligence for 15 competitors.
- SENIOR FINANCIAL ANALYST, Sprint PCS, Denver, CO 1997
Third-largest U.S. wireless phone carrier, in rapid growth cycle during 1997.
- Managed Western U.S. analysts to create financial projections and allocate \$100 million budget.
 - Developed metrics and analyzed operations in real-time to help senior management make decisions in a quickly changing market.
- BUSINESS ANALYST, American Management Systems, Denver, CO 1996–97
Technology and management consulting firm with 6,800 employees in the U.S. and Europe.
- Designed/executed test requirements—as part of a software development team—for billing and subscriber management system that brought together nine backend systems into one application interface.
- FINANCIAL ANALYST, AT&T Wireless Services, Denver, CO 1991–96
Nationwide wireless phone carrier with 2 million subscribers in 1994.
- Projected effects of pricing changes to help product managers devise a revenue-conserving strategy for migrating existing subscribers from old price plans to newly introduced pricing schemes.
 - Developed, as member of a multi-department task force, innovative pricing strategy resulting in several years of 30% growth across the Western U.S.
 - Budgeted and forecasted—using key indicators developed from personal research—annual wireless subscriber revenue at 96% accuracy in a quickly growing market.
 - Implemented new customer records reporting system for Colorado district, including system administration, database and hardware enhancements, links to other business systems, and training of operations staff.
- AUDITOR, Dorney & Associates, P.C., Monte Vista, CO 1990–91
Fifteen person accounting firm with auditing and tax services for both private and public clients.
- Audited public and private clients, including construction, banking, agriculture, theater, municipal, and educational entities.
 - Assisted clients with developing business plans and improving reporting functions.

COMMUNITY INVOLVEMENT / AFFILIATIONS

Landscape Architecture Magazine Editorial Advisory Committee, 2005–present.
 American Society of Landscape Architects, current. Multiple leadership positions, 2002–07.
 Master Gardener with Colorado State University Cooperative Extension, 2006–2008.
 Institute for Environmental Solutions, Urban Tree Project Steering Committee member, 2005–2008.
 Institute of Management Accountants, 1991–98. Vice President-Communications, 1996–97.

PROFICIENCIES

Drawing, map and graphic document production using Autocad, Arcview, and Adobe Photoshop, Indesign, and Illustrator.
 Writing, analysis and presentations using Microsoft Word, Excel, and Powerpoint.
 Project management of multi-disciplinary teams, using appropriate software tools such as Microsoft Project.
 Stakeholder management using newsletters, websites, workshops, and public meetings.