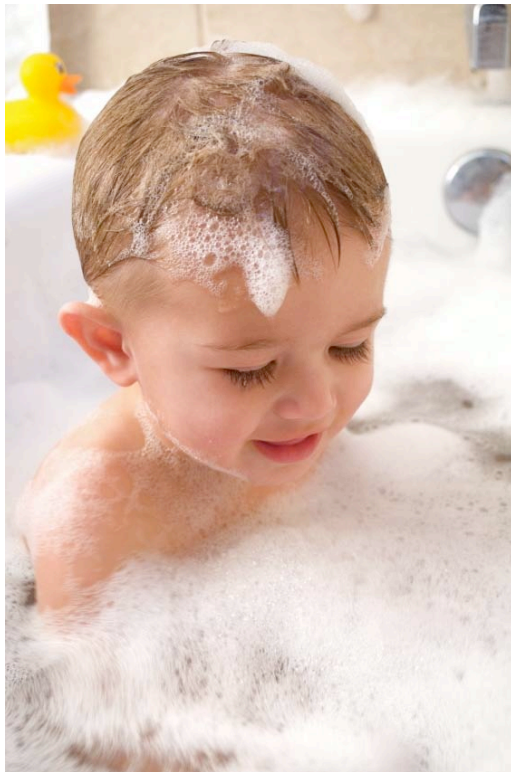


## COMMUNITY BASED SOCIAL MARKETING GRADUATE INTERN OPPORTUNITY

**Opportunity:** The Institute for Environmental Solutions is an independent non-profit organization that engages stakeholders to deliver technically sound solutions to complex environmental and health problems – without unwanted side effects. We are looking for a graduate student intern to join our project team for our Contaminants of Emerging Concern (CEC) project. Initial intern appointments are part-time (15-20 hours/week) and unpaid. Successful interns may apply for paid positions after 150 hours. IES does not yet have a central office. Interns work independently, and participate in Institute and Project meetings in Denver.



**Project Overview:** Trace amounts of personal care, household, agricultural, pharmaceutical, and industrial product contaminants, called contaminants of emerging concern (CECs), have begun accumulating in rivers, lakes and streams, and may be linked to various biological abnormalities and mutations in aquatic life as well as human health risks. IES is implementing a pilot CEC project to evaluate the effectiveness of community based social marketing in preventing release of CECs into the environment. More information about the CEC project is available at [www.i4es.org/emerging.html](http://www.i4es.org/emerging.html).

### **Specific Responsibilities:**

- **Planning:** The CBSM intern will help develop and implement an education and outreach plan for the CEC project using the principles of CBSM and background information already collected by IES.
  - **Materials:** The CBSM intern will assist in creating educational handouts and press material.
  - **Implementation:** The CBSM intern will also participate in project activities related to community workshops, the administration of surveys, and other community activities.
- **Development:** The CBSM intern may also identify and write grants for project support.

**Qualifications:** Interns are self-motivated, detail-oriented graduate students who are able and anxious to think and work independently and creatively. Students with experience in the



761 Newport Street • Denver, Colorado • 80220-5554  
303 388 5211 • [www.InstituteForEnvironmentalSolutions.org](http://www.InstituteForEnvironmentalSolutions.org)

following areas are desired: community based social marketing, communications, advertising, public relations, environmental science, environmental policy, water resources, water policy, chemistry, public health, or biology. Excellent writing, organizational, and presentation skills are strongly preferred. IES will train interns in the specific technical areas they work in.

**Reports To:** Carol E. Lyons, Executive Director.

**Details:** Interns will have the opportunity to prepare academic papers for presentation and publication, if they are interested. Interns will be encouraged to apply IES work to academic courses, as appropriate and desired, with support from IES professional staff members. Interns will be included in project and Institute meetings, and have the opportunity to meet technical and business experts in this region. Motivated interns may participate in other Institute work, such as non-profit business and development planning.

**Applications:** Interested candidates should submit a resume and cover letter to the address below via e-mail or mail. Be sure to include why you are interested in this position and your availability for work.

Carol E. Lyons  
Executive Director  
Institute for Environmental Solutions  
761 Newport Street  
Denver, Colorado 80220-5554  
[Carol@i4es.org](mailto:Carol@i4es.org)  
[www.i4es.org](http://www.i4es.org)